

## Daniel X. O'Neil

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**Objective: To work on small strategy, training, and speaking engagements while I help build EveryBlock.**

### Experience

EveryBlock, **Co-Founder and People Person**, July 2007 – present

- I work with municipal governments to obtain new data sets. Includes research for hidden data, negotiation for more sustainable data feeds, and working with local officials on policy and technology issues.

**Internet Consultant**, 2002 – present

- I do speak on open government how to use Web 2.0 tools to get things done
- Creator of CTA Tweet CTA Alerts, the wireless notification system used by hundreds of Chicagoans to communicate about the current status of the Chicago Transit Authority
- Developed dozens of custom Web sites for nonprofits, schools, and small businesses

**Freelance Writer**, 1992 – present

- Written for Chicago-based news organizations like Gapers Block, Chicago Examiner, and Sports in Five
- Conceived of and written dozens of Web sites including GoogObits, Wesley Willis Art, and Wide Right Turn
- Worked for clients including Motorola, World Book Encyclopedia, DCG Chicago, and a host of design firms
- Composed company names, taglines, and branding platforms
- Specialize in design criticism (especially typography) for magazines such as Émigré, HOW, AIGA Chicago's Inform Journal and font catalogs for T-26 Type Foundry

Streams Online Media/ Dunn Solutions Group, **Consulting Manager**, June 1998 – March 2007

- Managed teams of 5-20 people over the course of dozens of projects over the course of ten years. Web designers, branding experts, Microsoft certified programmers, Java developers, information architects, copywriters, illustrators, Flash developers, game developers, and subject matter experts of all kinds
- Develop training materials for requirements management disciplines and also conduct stand-up training to technical developers

Rudnick & Wolfe Law Firm, **Litigation Paralegal**, June 1991 – 1998

- Learned how businesses and industries work from the point of view of when things go wrong
- Read, digested, and summarized hundreds of depositions, original corporate communications, general ledgers, annual reports, and contracts for lawyers working on complex multi-million dollar litigation cases
- Specialized in labor, environmental, and contract law in the health care, real estate, financial, retail, and packaged goods industries

### Education

- Bachelor of Arts in English and Anthropology, University of Illinois at Chicago

### Skills

- Able to collaborate with technology people and civilians alike
- Lots of experience in connecting all sorts of Web-based tools to get things done-- Yahoo! Pipes, feed management systems, social networking sites, and APIs
- Tons of detailed work in customizing all major weblog content management system, including WordPress, Movable Type, and TypePad
- Proficient in DreamWeaver, Text Wrangler, and Photoshop
- Certified in Requirements Management/ Rational Unified Process (RUP)
- Created and delivered dozens of hours of classroom training
- Excellent technical writer

### Other Items of Note

- Owner and operator of Juggernaut Co., the innovator publisher of books and literary accessories of American Performance Poetry. Author of three books of poetry & essays
- CCD teacher at Queen of Angels Catholic Parish, former Chair of School Board
- Frequent classroom presenter on topics of poetry, technology, and school-to-work issues
- Frequent speaker on open government standards